

TERMS AND CONDITIONS FOR TIKTOK CREATOR MARKETPLACE HOLIDAY CAMPAIGN 2022

1. By participating in this Campaign, you accept and agree to be bound by these terms and conditions ("**T&Cs**").
2. In order to stand a chance to get **up to a maximum of USD\$200 worth of Ad Credits**, you must have an advertiser account on [TikTok Creator Marketplace](#) and complete one creator campaign using the advertiser code, "**FESTIVE22**", between the period, 1 November 2022 and 25 December 2022.
3. You can only use the advertiser code once. Ad Credit incentive is offered on a first-come-first-served basis and is limited to the first 100 advertisers across all participating markets.
4. TikTok reserves all rights and has the absolute discretion to withhold the issuance of any Ad Credits for any reason. In the event that your creator campaign is terminated or cancelled for any reason, TikTok shall have all rights, in its sole discretion, to assess your eligibility for the Ad Credits on a case-by-case basis.
5. In the event of any dispute in relation to these T&Cs and your eligibility for Ad Credits, TikTok's decision is final and binding and you may not raise any challenge to TikTok's decision.
6. If you are offered Ad Credits, Ad Credits will be credited to your TikTok Ads Manager account by 15 January 2023.
7. Ad Credits cannot be combined or spent with any other benefits and/or rewards on TikTok Ads Manager and will expire on 31 March 2023.
8. Ad Credits are non-transferable and cannot be exchanged for cash or other incentives.
9. You may use the Ad Credits for other auction campaigns on the TikTok For Business platform.
10. TikTok may use your content and/or ads for any external marketing and internal research and development purposes.
11. These T&Cs and all other terms and conditions of TikTok Creator Marketplace that you have agreed to apply to your participation in this Campaign. In the event of any conflict or inconsistency between the terms of these T&Cs and the terms and conditions of the TikTok Creator Marketplace, to the extent that the terms relate to this Campaign, these T&Cs shall prevail.

Please email your TikTok Account Manager in your respective market for any questions.