

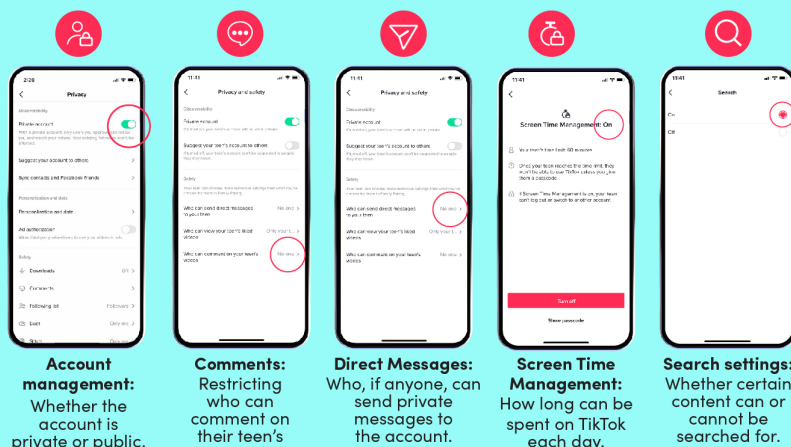
Keeping TikTok a safe and supportive place for families and teens

We've taken a number of steps over the past year to make TikTok a safe and supportive space for families and teenagers.

Tools for families



Family Pairing lets a parent or guardian link their TikTok account to their teen's - enabling them to manage a variety of content and privacy settings, including:



We've also worked with parents and teens to create top online safety tips for families. We send parents, guardians and caregivers a series of notifications containing useful tips designed to prompt open and honest conversations about online safety.

Mindful notifications

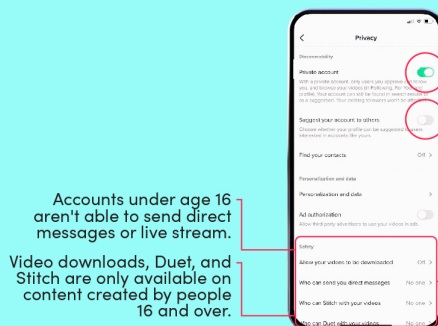


We're mindful not to interrupt time set aside for work, study, relaxation and sleep - members aged 13-15 will not receive push notifications from 9pm and those aged 16-17 from 10pm.

Privacy by default



As young people start their digital journey, we believe it's important to provide them with age-appropriate privacy settings and controls.



Accounts 13-15 are set to private by default, which means only someone who is approved as a follower can view their videos.

When publishing their first video, we ask 13-16 year olds to consider who can watch their content.

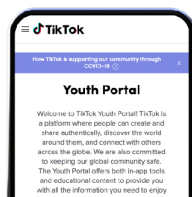
When someone aged 16-17 joins, their Direct Messaging setting deciding who can message them is set to 'No One' by default.

Accounts under age 16 aren't able to send direct messages or live stream. Video downloads, Duet, and Stitch are only available on content created by people 16 and over.

Youth resources



In TikTok's **Youth Portal**, teens can learn about best practices for staying safe online and having a positive and enriching experience on TikTok.

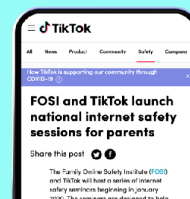


We also provide an 'easy-to-read' summary of our Privacy Policy designed specifically for those aged under 18. This way, anyone can read about how we use, process and store data in a jargon-free way.

Partnering with experts



We work with leading industry experts, non-governmental organizations, and industry associations around the world, including the **National PTA**, **ConnectSafely**, and the **Technology Coalition**, to help ensure that our policies and features continue to promote a safe and welcoming environment for our community.



Promoting kindness



At TikTok, we continually work to maintain a supportive environment that enables our community to focus on what matters to them; being creative, finding community, and having fun.

Our goal is to promote a positive environment where people support and lift each other up.

To help foster kindness in our community:

- We give creators control over the comments on their videos, allowing them to filter spam and offensive comments, and block specific keywords
- We also prompt people to reconsider posting unkind or inappropriate comments

